

NATIVE

NATIVE
VIRTUAL IMAGES

NATIVE
VIRTUAL PRODUCTION

NATIVE
VIRTUAL STUDIOS

Introduction of Native Company Inc.
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V240109

A place for all kinds of virtual imaging

NATIVE aims for **Virtual Images / Virtual Production / Virtual Studios**

On traditional video production and stage art.

It is **a complex content company.**

Native is a subsidiary of **NSN**, which is based on video, stage art and studio operations. It is a studio-based company that started with the **DOSUN SET** in 1946, it continues through **NAMA Art Center** to the current The NSN COMPANY.

With thousands of films, commercials, and music videos over 80 years, and the Academy Award-winning **SANGSANG GONGJACKSO** and the **NAMA Art Center**, this is a milestone in virtual production and digital content, media facade creation.

A place for all kinds of virtual imaging

VIRTUAL IMAGES

× digital scenographer × unreal engine × 3d works × 3d scan × set virtual experience

VIRTUAL STUDIOS

× tracking system × virtual stage × LED wall × green wall × stage props

VIRTUAL PRODUCTION

× virtual production supervisor × content creation × media facade

Digital Scenography draws concept art suitable for virtual environments.

It uses 3D work, 3D scanning, digital props, and Unreal Engine to create **virtual stage art**.

This is the business area of **Virtual Images**.

Based on the virtual space art created in this way, the virtual studio is completed by utilizing motion capture, camera tracking, green chroma key, LED wall, and prop production capabilities based on abundant studio operation experience.

This is the business area of **Virtual Studios**.

Based on these digital and virtual production and supervising capabilities, there is a creator production company that specializes in planning, directing, and production, specializing in IP and content video production.

This is the business area of **Virtual Production**.

COMPANY SERVICES



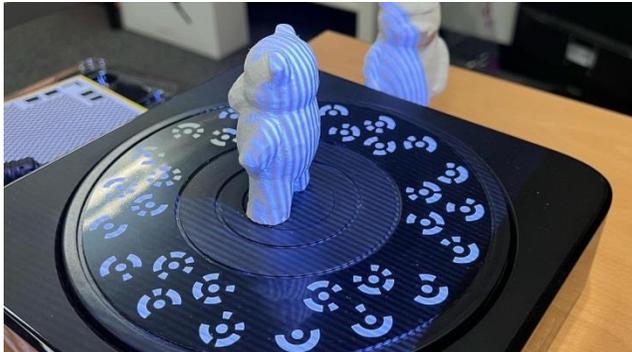
VIRTUAL IMAGES

Create images for all virtual spaces.

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Concept Virtual Set (Self-Made Assets) / The Parasite (with SANGSANG GONGJACKSO) Virtual Pre-production Work / 3D Scanning, etc.

VIRTUAL STUDIOS

multi-studios for a variety of shoots



VIRTUAL STUDIOS

It is a multi-studio for a variety of shoots

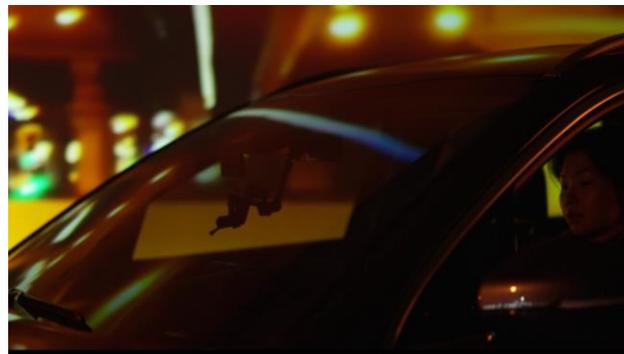
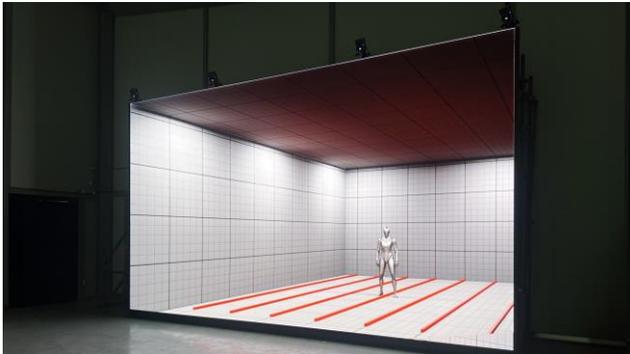
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This is the business area of **Virtual Studios**.

Demonstration video link for city background shooting
<https://youtu.be/tQ-APtRlabU>

Music video set demo video : <https://youtu.be/ZG8yXdRpkrc>

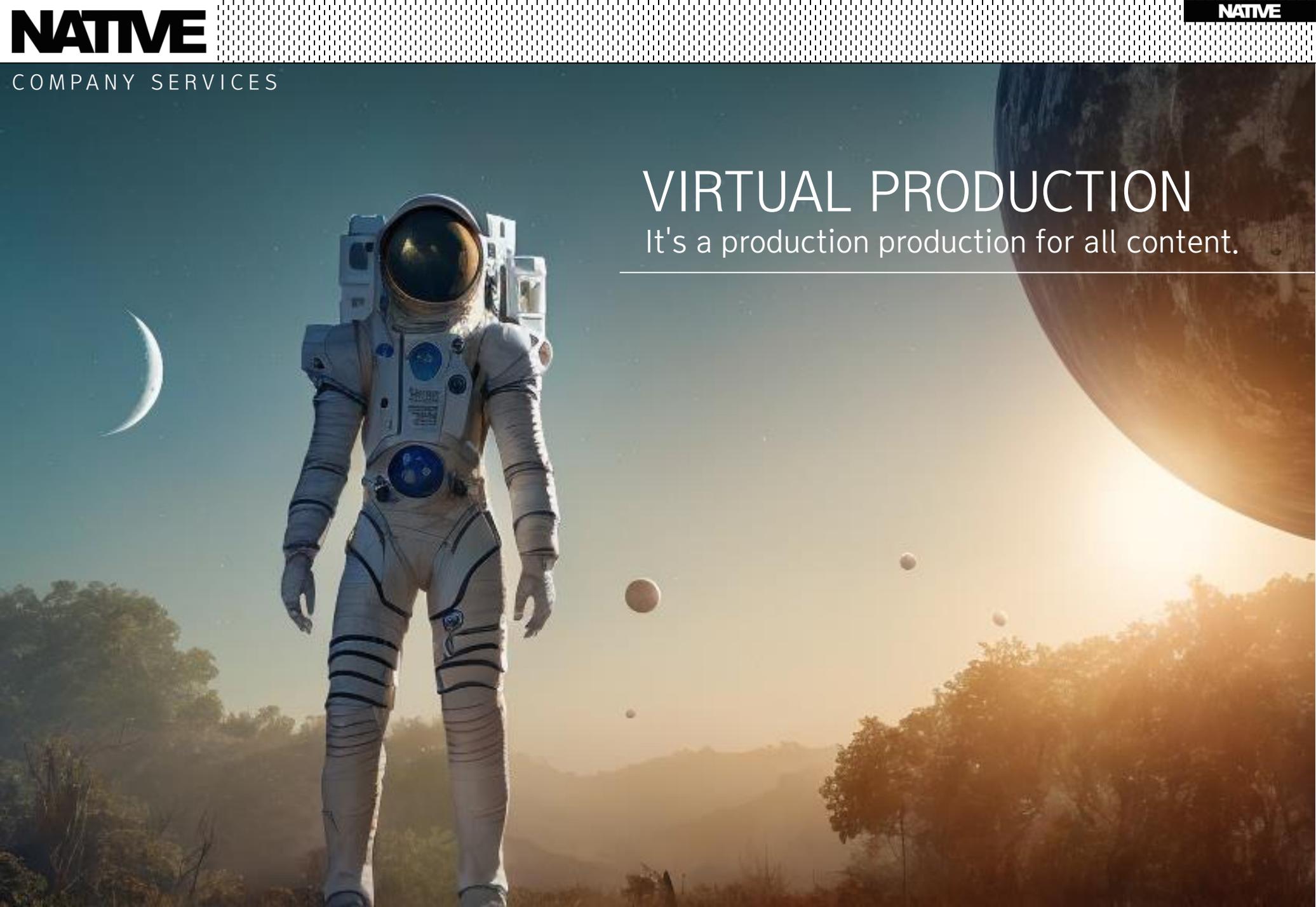
Car driving video demo video <https://youtu.be/CeUsGgmtQhs>



LED volume wall / Green Chroma wall / Car driving shooting / City background shooting

VIRTUAL PRODUCTION

It's a production production for all content.

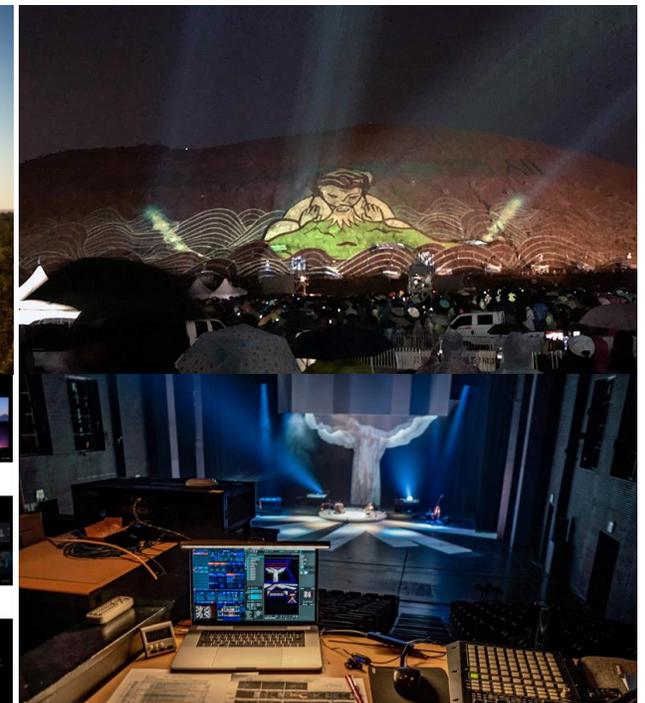
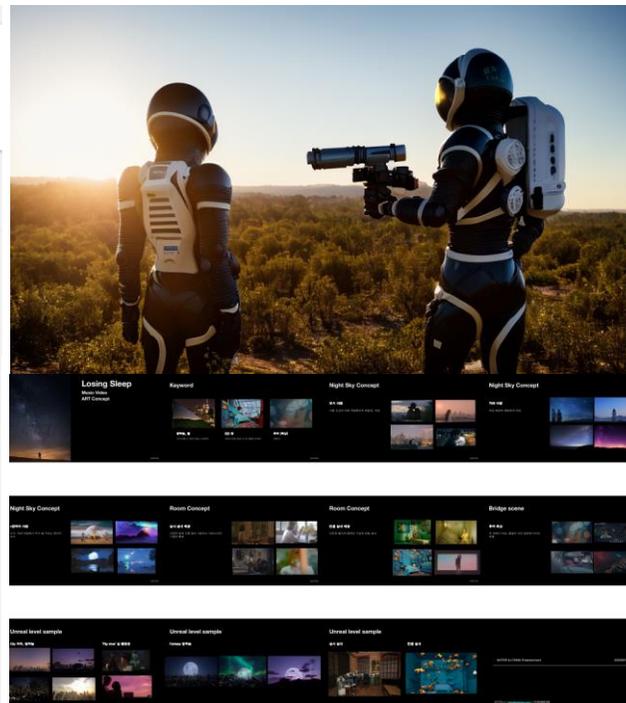
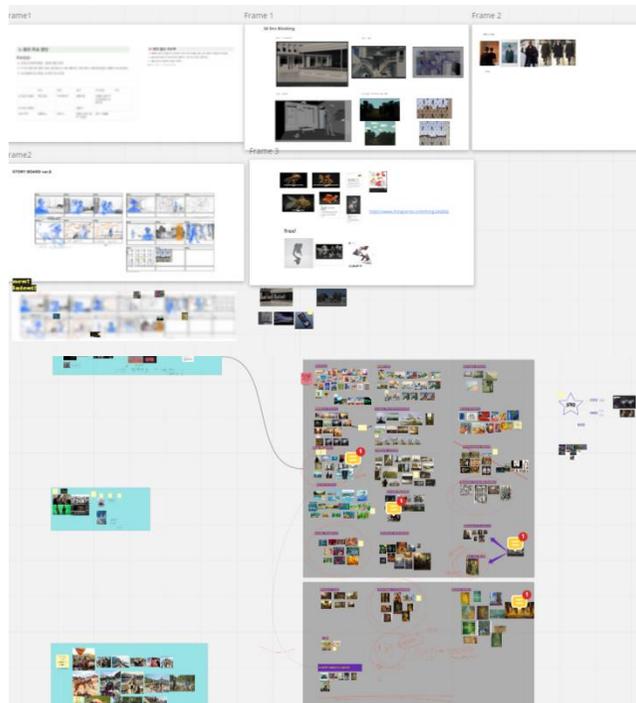


VIRTUAL PRODUCTION

It's a production production for all content.

Based on these digital and virtual production and supervising capabilities, there is a creator production company that specializes in planning, directing, and production, specializing in IP and content video production.

This is the business area of **Virtual Production.**



Content ICVFX storyboard and development / Key visual development using Image AI / Produced media facade

COMPANY SERVICES DIAGRAM

VIRTUAL PRODUCTION

- + Office SangAm
- Operation / Planning / Directing / Production

VIRTUAL STUDIOS

- + Studio H / Studio P1
- Space operation / props / stage / equipment management

VIRTUAL IMAGES

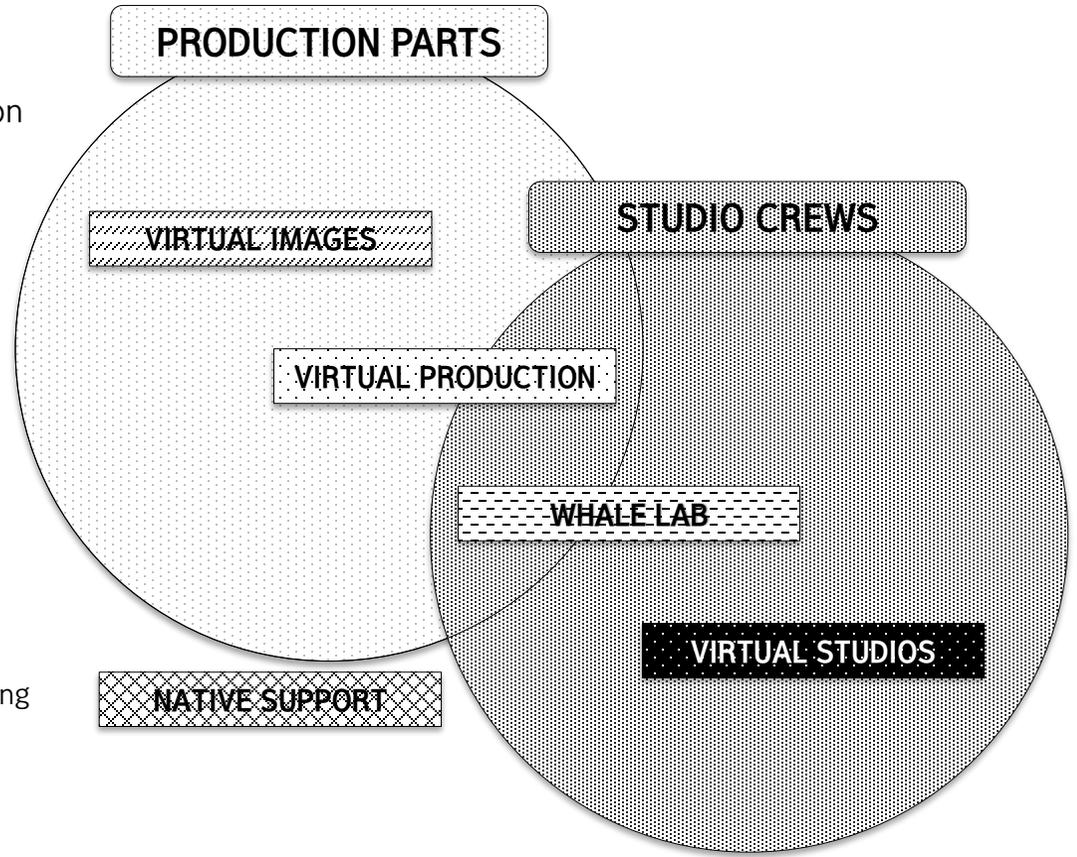
- + Office Sangam
- 3D images / Set Design / 3D Scanning

WHALE LAB

- + Studio H / Office Sangam
- Media, Kinetic Art / Performance Exhibition Planning
- Fine Art / Art Support

NATIVE SUPPORT

- + Office Sangam
- Operation Support / Production Support / HR



COMPANIES, WORKS WITH US



NAMA art center (1963)

Studio Operation / Set / Production / Supervision
(Director Song Seok-ki)

Movie

Aliens, Mogadishu, Parasite, God's Hansu 2, Tazza 3, Cole, Beasts Who Want to Catch a Straw, Time of the Hunt, Poison, 1987, Silence, The Unfortunate Party, Okja, Narrowheart, Lucky, Assassination, Beauty Inside, Haemoo, Contemplation, Thieves, Blue Salt, The Maid, The Flesh-and-Blood Robbers, Yoga School, Wonderful Days, Oldboy, Memories of Murder, Romance Novels, Without Blood or Tears, Ghosts, etc.

Drama

Full House, Peninsula, God's Righteousness, Black Sun, etc.

Advertisement

More than 2,300 flights from SAMSUNG, PEPSI, SK Telecom, LG Dios, LG U+, Hyundai Motor, Chevoret, Shinhan Card, Lotte World, Hyundai, KB Direct, Huisen, etc.

Music Video

Over 700 episodes including EXO, Big Bang, FT Island, BTS, Block B, Girls' Generation, 2PM, Wonder Girls, Infinite, Girls' Day, Cheetah, GD&TOP, AOA, OH MY GIRL, TWICE, Vixx, BAP, SNH48, A-Pink, Chelsea (Japan), BLACKPINK, Red Velvet, Space Girl, Jung Yonghwa and more

SANGSANG GONGJACKSO (2003)

Art Direction / Stage Design / Concept Art / Design
(CEO Lee Lee-joon)

Art Director

Lee Ha-joon, Kim Bo-muk, Kim Bo-mi, Song Tae-sun, Oh Gyu-taek, Mo So-ra, Jung-Yoon Jung, Seo Young-hee, etc.

Movie

Aliens, Owls, Servok, Mogadishu, Parasite, God's Hansu 2, Tazza 3, Cole, National Insolvency Day, Beasts Who Want to Catch a Straw, Time of the Hunt, Poison, 1987, Manipulated City, Silence, Bad Party, Okja, Single Rider, Dramatic One Night, Goodbye Single, Lucky, Assassination, Beauty Inside, Hare Painting, Haemoo, Contemplation, Thieves, Blue Salt, Maid, Flesh and Blood Robbers, Court Woman, Monster, Oldboy, Memories of Murder, Without Blood and Tears, Ghosts, Blood Nu, etc.

Drama

Road Number One, The Korean Peninsula, God's Will, Athena, Iris, The Tenth Rainy Day, Sad Year, Full House, Black Sun, etc.

Premier

Academy Award for Best Art, Art Directors Guild of America Award, Asian Film Award for Best Art, Blue Dragon Film Award for Best Art, etc.

NATIVE (2021)

Virtual Production / XR / Content Creation
(Kim Seong-Ouk E.PD)

Virtual Production

Pig virus, Choi Su Hwan, Incheon National University, NewContentsAcadem, etc.

VR Pre-vis Production

Espa, Twice, J-Hope, N-Mix, Itzy, Blankpink Owl, Poison 2, Possessed, etc.

Studio

District-Inalchi XR concert, public service announcement, etc.

Create digital assets and props

Hyundai Motor Company, PSA, Seoul Museum of Art's 3D Digitization Project, etc.

XR

Kim Jung-up Architecture Museum, Media Façade, etc.

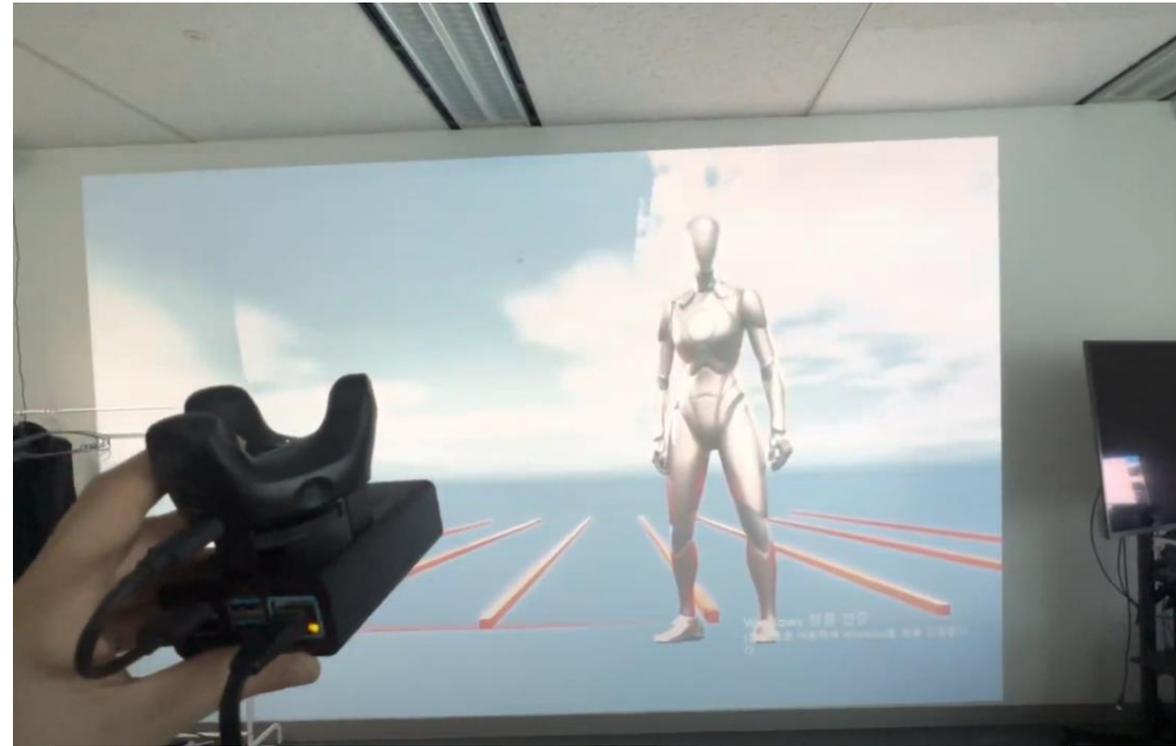
COMPANY PLACES

+ Office SangAm

Seoul Mapo-gu World Cup North Road 396 Nuri Dream Square R&D Building 1105-3

Shine3D 3D Scanner

VIVE MARS Virtual Camera tracking solution



COMPANY PLACES

+ Studio H

Gyeonggi-do Paju-si Hajiseok-gil 111

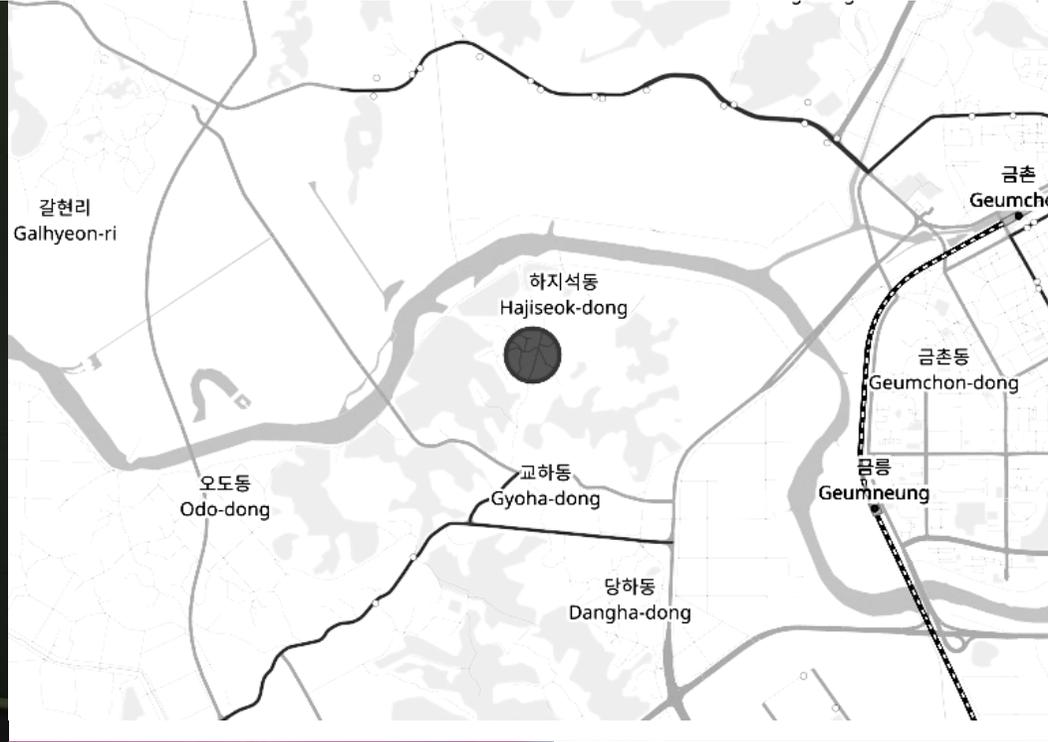
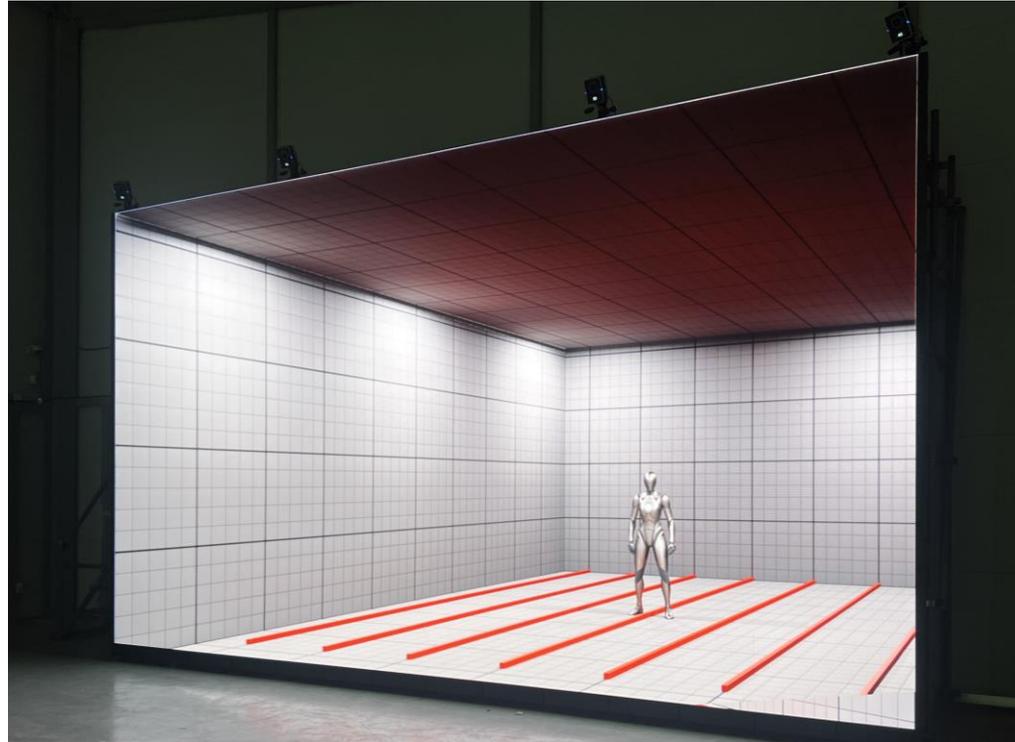
400m² (120평) / 35kw power

LED Volume Wall Set: W 7m x H 4m

Chroma Key Set: W 11m x H 5m x D 9m

Vicon motion capture system (for camera tracking & body capture suit)

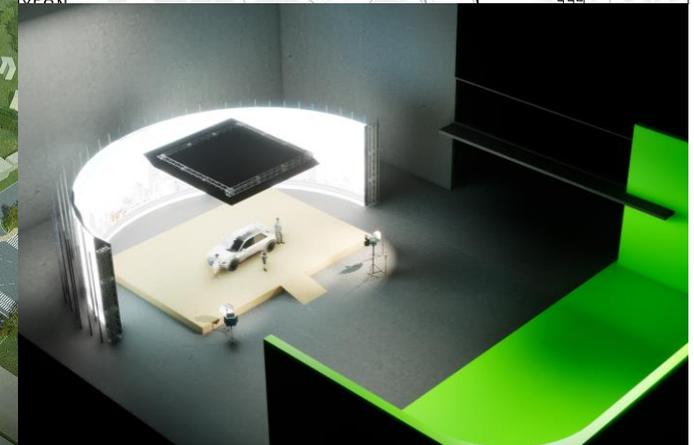
Aoto LED & Brompton RM2.3 & Tessera SX40



COMPANY PLACES

+ Studio P

Gyeonggi-do, Paju-si, Munsan-eup, Napori Studio City General Industrial Park (Completed by the end of 2024)



NSN STUDIOS 파주 월롱 A&T 산업단지 종합시설 건설공사

- 경기도 파주시 문산읍 내포리 산17번지 일원
 - 1. 종합재직 스튜디오 (12동)
 - 대지면적: 36,795.92㎡ / 건축면적: 21,120.64㎡ / 연면적: 37,713.56㎡
 - 600평 10층, 1000평 1층, 1100평 1층 (부대공간포함) / 주차 228대 / 지상 4층 철골철근 콘크리트 구조 (비주입 스튜디오 600평 2동, 오픈세트 2면 (10,800㎡, 9,000㎡ 포함))
 - 2. 생활형 숙박시설
 - 대지면적: 3,881.39㎡ / 건축면적: 1,128.29㎡ / 연면적: 6,131.40㎡
 - 숙박 및 근린생활 시설 / 주차 73대 / 지상 6층 철근콘크리트연조
 - 3. 전시, 공연 및 강의시설
 - 대지면적: 3,849.34㎡ / 건축면적: 1,335.60㎡ / 연면적: 1,827.87㎡
 - 갤러리, 공연, 이커태미 / 주차 37대 / 지상 2층 철골철근 콘크리트 구조
- 시행사: 파주 월롱 A&T 산업단지 주식회사 / 시공사: 주식회사 서원건설

NSN STUDIO CITY (Scheduled to be completed by the end of 2024)

General Studio 16 buildings – Nama Art Center
Virtual Studio Building 1/ Studio P – 1,485㎡
 (LED, chroma key combined) – native operation
 Accommodation & Food Court

1,485㎡(450평) / 350kw power
 LED Volume Wall : L 45m x H 7m / ceiling 10m x 7m
 Green Wall: W 30m x H 12m x D 13m

THANKS for READING

+ Contact

- contact

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- Representative

Eden Kim : Executive producer

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